

# Amy Ogrin

## Senior Digital Product Manager

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## Experience

### Senior Product Manager at Charles Schwab (2019-present)

- Launched cross-channel Insights & Education experience, resulting in an increase of engagement of over 150% monthly views since launch.
- Coordinate with various stakeholders on an ongoing basis to create a digital strategy & roadmap for cross-channel content experiences.
- Manage & coordinate with product owners to seamlessly deliver experiences across various dependent scrum teams & channels.

### UX Architect at Charles Schwab (2017-2019)

- Design digital experiences for a variety of channels using brand standards, content strategy, & UX best practices to create user flows, wireframes, & design recommendations in an agency environment.

### UX Architect at Ambonare, Inc. (Contract; 2016-2019)

- Interact with clients in the government & non-profit space to obtain design requirements, solve complex design issues, & implement design solutions.

### UX Designer at Texas Law School (2014-2017)

- Conduct user research, analyze data, & align with stakeholders to create prioritized digital roadmap for Texas Law web applications & marketing websites as part of an Agile team.

### Web Specialist at Texas A&M School of Education (2011-2014)

- Manage digital strategy & roadmap of six top-level marketing sites, over 150 secondary websites, & college intranet on a CMS platform.

## Education

- Kent State University (MS, UX Design)
- Texas A&M Mays Business School (BBA, Marketing)